

ETL, DW & BI solution for *Profits Run* - a leading provider of trading platforms in the US for beginners, experts and portfolio managers



BUSINESS CHALLENGE

- Creating Real time alerts for market movements – Stocks, ETFs, Metals, Forex pairs etc.
- Empower users to review the current performance of the portfolio and make decisions based on future projections for the markets
- Solution should support 10K+ users concurrently on the platform



SOLUTION

- Integration with multiple data feed providers & ability to process data from various feed providers
- Integrate with multiple algorithms for each market to make predictive analytics about market movements
- Engaging user interface for users to easily consume complex data to make decisions
- Subscription solutions for various alerts – Email, SMS etc.



BENEFIT

- Be on top of your portfolio
- Make right decisions to buy, sell or hold your portfolio
- Allows our client to engage thousands of subscribers to their platform
- Charts based reporting to allow ease of monitoring trends
- Platform monitoring & proactive management help to increase ARPU and continued subscriptions



TECHNOLOGY

- Pentaho DI
- Pentaho Reporting
- Grails
- MySQL
- Cloud Hosting